



2011 Sustainability Showcase Awards

Application

Applications should be submitted to the California Sustainability Alliance at showcase@sustainca.org

Application Deadline: January 20, 2012

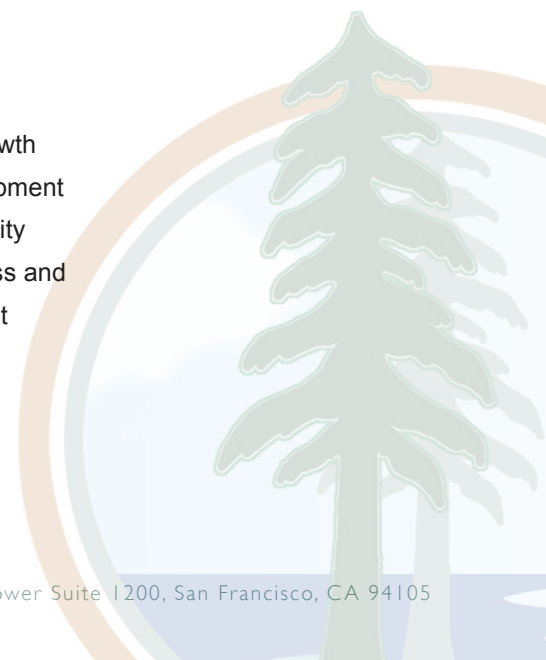
ABOUT THE SUSTAINABILITY SHOWCASE AWARDS

The mission of the California Sustainability Alliance (the Alliance) is to accelerate and increase adoption of energy efficiency by combining it with complementary sustainability measures such as renewable resources, water efficiency and recycled water, waste reduction and recycling, climate action/greenhouse gas (GHG) reduction, smart planning and growth, and transit oriented development.

The purpose of the Sustainability Showcase is to recognize sustainability leaders in California that exemplify “best in class” sustainability policies, programs, practices, tools, and technologies, and to share successful strategies so that other organizations can also become sustainable. Winning organizations must demonstrate implementation of sustainability policies, programs, practices and technologies in at least four of the Alliance’s priority sustainability areas listed below. Organizations are recognized in the categories of commercial buildings, multifamily housing, local government, and water agencies.

Priority Sustainability Areas:

- Energy Efficiency
- Renewable Resources
- Water Efficiency and Recycled Water
- Waste Reduction and Recycling
- Climate Action/GHG Reduction
- Smart Planning and Growth
- Transit-Oriented Development
- Innovation in Sustainability
- Measurement of Progress and Continuous Improvement





2011 Sustainability Showcase Awards

Application

ELIGIBILITY

The following types of organizations are eligible for the Sustainability Showcase Awards:

- Public agencies formed and operated pursuant to California state law
- Private businesses licensed to do business in the state of California and that conduct significant operations in the state

AWARD CATEGORIES

Applications will be accepted in the following four categories. One winner will be selected in each category.

Commercial Buildings:

Organizations whose primary mission involves ownership and management of one or more commercial properties in California.

Multifamily Housing: Organizations that own and/or operate portfolios of one or more multi-family housing buildings in California.

Local Government: Cities, counties, joint powers authorities, special districts or other types of local governmental entities formed and operated pursuant to California state law that have a role in implementing California's environmental policies.

Water Agency: Water and/or wastewater utilities that provide wholesale and/or retail services to California residents and businesses.





2011 Sustainability Showcase Awards

Application

Applicant Information

ORGANIZATION INFORMATION

ORGANIZATION NAME _____

STREET ADDRESS (LINE 1) _____

STREET ADDRESS (LINE 2) _____

CITY _____

STATE ZIP CODE _____

Please check the box that best describes the organization's primary purpose:

Commercial Buildings Multifamily Housing

Water Agency Local Government

CONTACT INFORMATION

FULL NAME _____

NAME OF EMPLOYER (IF DIFFERENT FROM THE ORGANIZATION LISTED ABOVE)¹:

STREET ADDRESS (LINE 1) _____

STREET ADDRESS (LINE 2) _____

CITY _____

STATE _____ ZIP CODE _____

EMAIL ADDRESS _____

PHONE NUMBER WITH AREA CODE _____

¹ If the individual applying on behalf of an organization is not employed by that organization, this application must be accompanied by an email or letter signed by a representative of the organization (see the Declaration section).



CALIFORNIA
SUSTAINABILITY
ALLIANCE

2011 Sustainability Showcase Awards

Application

DESCRIPTION OF ORGANIZATION

Briefly describe the primary mission and types of activities conducted by the applicant.

KEY STAKEHOLDERS

Please list the types of individuals and organizations affected by the applicant's policies and operations.

ACCELERATING SUSTAINABILITY ADOPTION IN CALIFORNIA

Briefly describe the types of information that the applicant will share through this showcase. This information should provide other organizations in California with best practices and strategies to increase and accelerate their own sustainability.



2011 Sustainability Showcase Awards

Application

Types of Sustainability Measures Implemented

To be considered for a Sustainability Showcase Award, applicants must demonstrate implementation of sustainability policies, programs, practices and technologies in at least four of the Alliance's priority sustainability areas. Please check all that apply.

- | | |
|--|---|
| <input type="checkbox"/> Energy Efficiency | <input type="checkbox"/> Smart Planning and Growth |
| <input type="checkbox"/> Renewable Resources | <input type="checkbox"/> Transit-Oriented Development |
| <input type="checkbox"/> Water Efficiency and Recycled Water | <input type="checkbox"/> Innovation in Sustainability |
| <input type="checkbox"/> Waste Reduction and Recycling | <input type="checkbox"/> Measurement of Progress and Continuous Improvement |
| <input type="checkbox"/> Climate Action/GHG Reduction | |

For each of the sustainability areas checked above, please list and briefly describe the types of policies, programs, practices, and technologies that have been adopted and implemented by the applicant.

Examples of Policies, Programs, Practices and/or Technologies:

- **Things an organization does to make its products and services more sustainable**, such as use of sustainable approaches in the development and operations of residential and commercial properties; paperless transactions; use of efficient and carbon friendly resources, materials, manufacturing practices and distribution systems; use of emails, websites, teleconferencing and other paperless means of distributing information about products and services; use of energy and water efficient technologies to reduce resource use during the provision of products and services; etc.
- **Things an organization does to make itself more sustainable**, such as greening its office buildings; procurement of environmentally responsible equipment, materials and supplies; paperless data management and record-keeping; recycling of paper, cardboard, plastic and beverage containers; low VOC materials and supplies; resource efficient equipment and appliances; development and use of renewable resources; incentives that encourage employees to use public transit; etc.



2011 Sustainability Showcase Awards

Application

- **Local government applicants** should include a description of the types of policies that they have adopted to transition their jurisdictions to smart growth and transit-oriented development.

Examples of Benefits include resource efficiency (energy and water conservation); economic efficiency (reduced development and/or operations costs, reduced utility bills, reduced manufacturing costs); environmental (reduced greenhouse gas emissions, reduced biological impacts); health & safety (improved air quality, such as through use of zero or low emissions materials and supplies); and educational (increased awareness of the links between energy and water efficiency and reductions in greenhouse gas emissions).



2011 Sustainability Showcase Awards

Priority Sustainability Areas Addressed by the Applicant

PRIORITY SUSTAINABILITY AREA	TYPES OF POLICIES	TYPES OF PROGRAMS	TYPES OF PRACTICES AND TECHNOLOGIES	BENEFITS ACHIEVED
Energy Efficiency				
Renewable Resources				
Water Efficiency/ Recycled Water				
Waste Reduction/ Recycling				
Climate Action/ GHG Reduction				
Smart Planning and Growth				
Transit Oriented Development				
Other Types of Sustainability Measures (Please Specify)				



2011 Sustainability Showcase Awards

Application

Innovation in Sustainability

Qualifying applicants may be distinguished as “sustainability innovators” in recognition of their groundbreaking programs, technologies, practices or policies.

EXAMPLES:

- Specific green buildings/facilities that are highly energy, water and waste efficient;
- Specific sustainable technologies such as solar panels, water recycling facilities, renewable energy facilities, etc
- Innovative sustainability outreach techniques, which may include sustainability brochures, newsletters, festivals, expos or events
- Innovative financing approaches

INFORMATION TO INCLUDE:

- What measures and strategies were developed and implemented by the applicant that set the sustainability bar as “best in class”? What types of organizations and stakeholders benefit from the organization’s innovations?
- Is the applicant an early adopter of new technologies or programs? If so, list and describe the types of new technologies or programs that have been adopted.
- Does the applicant have a unique approach to overcoming a difficult sustainability barrier? If so, please describe the unique approach and barriers that were overcome. (e.g., innovative financing programs that help overcome the first costs of clean energy projects)
- Is the applicant particularly effective in engaging broad support and participation in sustainability policies, programs, practices and/or technologies from both internal and external stakeholders? (Examples of internal stakeholders include managers, employees and owners/shareholders. Examples of external stakeholders include customers, suppliers, elected officials, community leaders, developers, residents, businesses, regulators, etc.)
- Has the applicant developed innovative partnerships to overcome barriers and increase participation in the organization’s sustainability best policies and practices? If so, describe partnership, barriers, and how the partnerships overcame them.



2011 Sustainability Showcase Awards

Application

Please list and briefly describe any characteristics or activities that distinguish the applicant as a “sustainability innovator”:

TYPES OF INNOVATIONS	DESCRIPTION OF INNOVATIONS	BENEFITS ACHIEVED
New Sustainability Measures or Strategies		
New Programs		
New Technologies		
New Way to Overcome a Difficult Sustainability Barrier		
Effective Way for Engaging Support and Participation of Key Stakeholders		
Other Innovative Approach		



2011 Sustainability Showcase Awards

Application

SUBMITTAL CONDITIONS

MATERIALS AND INFORMATION SUBMITTED IN THIS APPLICATION MAY BE INCLUDED IN THE ALLIANCE'S DATABASE OF BEST PRACTICES ON ITS WEBSITE AND FOR OTHER EDUCATIONAL PURPOSES. PLEASE DO NOT SUBMIT ANY INFORMATION THAT IS DEEMED PROPRIETARY OR CONFIDENTIAL.

ADDITIONAL SUPPORTING MATERIALS MAY BE PROVIDED IF BENEFICIAL IN ASSISTING THE SELECTION COMMITTEE IN UNDERSTANDING THE SUSTAINABILITY LEADERSHIP CHARACTERISTICS OF THE NOMINATED ORGANIZATION. HOWEVER, THE TOTAL APPLICATION, INCLUDING ALL SUPPLEMENTAL MATERIALS, MAY NOT EXCEED 20 PAGES (8-1/2" x 11").

Accepted file formats (*.doc, *.docx, *.ppt, *.pptx, *.pdf, *.jpg, *.gif, *.png).

DECLARATION

By submitting this application, I confirm that all information submitted in this application is true and correct, and can be used by the California Sustainability Alliance (Alliance) to educate others about sustainability best practices.

If selected as an Alliance Sustainability Showcase Award winner, [Enter Organization Name] agrees to assist the Alliance in preparing its web-based Showcase that describes its successful sustainability strategies.

- I am an employee of the organization applying and am authorized to represent my employer in this award.
- I am NOT an employee of the organization applying; however I attach written authorization to submit this application on the organization's behalf.

SIGNATURE

PRINTED NAME

ORGANIZATION

DATE

ALL APPLICATIONS MUST BE SIGNED AND DATED