

Gustavo F. Castaneda

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OBJECTIVE: *Implement my Sales & Managerial Skills into Higher Goals.*

QUALIFICATIONS: *An entrepreneur from 1975 to 1994 in Mexico City, and now a Realtor & Sales Professional in Northern California; I have the Training and Experience to perform for Results on a Dynamic Goal Oriented Organization.*

EDUCATION: *1968 - 1973 graduated in Business Administration, Advertising & Marketing at Universidad La Salle, Mexico City. Computer literate in English & Spanish, graduated at EVC, San Jose. CA.*

EMPLOYMENT: *2004 to now: Licensed Realtor at Weichter Realtors, 1st Team, with Residential & Commercial Credits and a SRES degree.*

2002 to Oct 2004: Sales Support for seven Realtors at Century 21 Ruby in San Jose, CA. 123 transactions closed in 15 months.

1999 - 2002: Northern California Sales Manager for CYPISA, a 120 years old International Company, selling Display and Advertising Products to Hispanics with more than 2000 clients all over the Bay Area.

1995 - 1999: Production Manager for Xerox Corp. in Palo Alto, CA at the Business Services Account: Fenwick & West Llp.

1974 - 1994: Owner & Manager of three Art Supplies Stores & Printing Centers in Mexico, known as Art Cat & Copitecna.